# US Architects Declare

## SIGNATORY SURVEY

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#### **DECLARATION**

#### **WE COMMIT TO**

- Raise awareness of the climate and biodiversity emergencies and the urgent need for action among our clients, collaborators, and supply chains. Advocate for the rapid systemic changes required to address the climate and biodiversity crises, as well as the policies, funding priorities, and implementation frameworks that support these changes.
- Act to address the disproportionate impact of these crises on disadvantaged communities and ensure that
  all mitigation and adaptation efforts address the needs of all people. Employ just labor practices, so that
  people of all backgrounds can participate in decision-making about the future of the designed environment.
- Include life cycle costing, whole life carbon modeling, and post-occupancy evaluation as part of our basic scope of work, to reduce both embodied and operational resource use. Adopt regenerative design principles.
- Upgrade existing buildings for extended use as a less carbon intensive alternative to demolition and new construction whenever there is a viable choice.
- Advocate for detailed disclosure of material provenance and environmental impact by extractors, manufacturers, and distributors, to accelerate the shift to low-carbon, non-toxic, and ethically produced materials. Eliminate waste and support a rapid transition to circular economies.
- Invest in research and technology development, guided by systems thinking, to further these goals, and share tools, data, and strategies on an open source basis.
- Establish climate change mitigation, biodiversity protection, and positive social impact as the key measures of our sector's success. Work to redirect the mentality of the building sector away from maximizing short-term returns toward durable investment for the long term. Set clearly articulated climate mitigation goals for every project and communicate them to our clients. Change the structure of awards programs to make these criteria the basis for recognition in architecture.

#### INTRODUCTION

Architects Declare is a network of architectural practices organizing together around the interlinked crises of climate breakdown, biodiversity loss, and societal inequity. Declare launched in the UK in May 2019 and in the US in April 2020 and now operates in twenty-seven (and counting) countries representing a collective of over 6500 firms and 100,000 individuals. Architects Declare invites firms to sign onto the Declaration and work collectively through sharing, collaborating, and advocating with the goal of changing the culture of architecture.

In April 2021, US Architects Declare's first anniversary, the Steering Committee sent out a survey to all 384 signatory firms with an invitation to answer questions relating to their practices, the Declaration, and Declare as an organizing body. The following text is a summary of responses from representatives of 55 signatory firms, 11% of total firms. Responses to the survey were staggered, as 41 signatories responded by the initial deadline of June 1st and additional practices responded by June 17th. The survey provided valuable information on the demographics of the signatories, how they are acting on the Declaration principles, and how the organization can better support this work

#### **On Signatories**

US Architects Declare acknowledges the commitments signatories have made to the Declaration and appreciates those who responded to the survey.

#### **On Virtual Organizing**

US Architects Declare was founded during the COVID-19 pandemic as organizing moved into the virtual realm. All efforts have been virtual to date, with members working across the timezones and geographies of the US to address the interlinked crises of climate breakdown, social injustice, and biodiversity loss (Fig 1).

#### **US SIGNATORIES**

(dat)dosh 4|MATIV A Kopetzky Studio Aamodt / Plumb Architects Abruña & Musgrave, Architects Actual Architecture Company Adams Design Associates Adrian Smith + Gordon Gill Architecture AD-WO AEDS | Ammar Eloueini Digit-all Studio After Architecture AGENCY aldayjover architecture and landscape All of the Above All Terrain Architect, LLC ALLL and Leapfrog Project Alterior Office American Primitives Amoia Cody Architecture Andre Architecture andrew berman architect Andrew Goodwin Designs Andropogon Associates, Ltd. Andy and Dave
Ants of the Prairie
ARC / Architectural Resources Cambridge Arch&Type Architecture Agency Architecture in Formation Architecture Is Fun, Inc. Architecture Research Office Architecture Workers Combine **ARCHITECTUREFIRM** Architensions Arnold Studio asa AS•IS Atelier Ten atelierjones, Ilc Austin + Mergold AW Architects Ballinger BArC Studio Barker Associates Architecture Office Bau Land Bell-Seong Architecture; Visible Weather Bernheimer Architecture

Beyer Blinder Belle Architects & Planners

BIG- Bjarke Ingels Group

blank studio design + architecture blink!LAB BODHGAIA ARCHITECTURE Boston Society for Architecture Bradford Payne Architect, LLC BRANDT : HAFERD BRAVE / architecture **Brent Buck Architects** Brininstool + Lynch Brooks + Scarpa Büro Koray Duman C&H Architects Canopy / architecture + design, LLC. CaVA Architects, llp Chapman Architects Charles Rose Architects Cheng+Snyder Christoff Finio Architecture Cloud Hill Design, LLC Clouds AO CO Adaptive Architecture, PLLC Coexist Build coLAB studio, Ilc Colorspace Architecture + Urban Design Common Sense Design commoncraft COOKFOX Architects Could Be Architecture COULSON Critical Broadcasting Lab Cumby Architecture Curtis + Ginsberg Architects LLP Dake Wells Architecture Dameron Architecture Daphne David Baker Architects David D. Quillin Architecture David Obuchowski Architects **PLLC** Davis Brody Bond, LLP DDSao DE Architects AIA de Leon & Primmer Architecture

Workshop Deborah Berke Partners

DOR Studio Architecture

DiMella Shaffer

**DPC Associates** 

Drawing Agency

Dimensions

Design

Design Synergies Architecture

DRAW Architecture and Urban

**Drawing Conclusions LLC** DSGN AGNC DSH // architecture **Duvall Decker Architects** e+i studio e-Architects **EASTON COMBS Architects** Ecological Design Group, Inc. El Dorado **Emily Moss** Epiphyte Lab Erik Durbas Designs Escher GuneWardena Architecture EskewDumezRipple EVIA Studio **FACT** FAD LLC Fantastic Offense Farzana Gandhi Design Studio Fernando Abruna Fete Nature Architecture, PLLC FIELD PARTI **Figure** foreground design agency Formlessfinder FrancoisdeMenil Architect, PC **Future Expansion** Gimeno Guitart Goody Clancy Gray Organschi Architecture Greene Justice Architecture Griffy Creek Studio LLC Grimshaw **GROUND HERE** Gulf Coast DesignLab Habitat Workshop Hammersley Architecture Hargreaves Jones Hariri & Hariri Architecture Harka Architecture Harrison Atelier Heller Manus Hellmuth + Bicknese Architects Hight Jackson Associates hMa Hoffmann Architects HOK hrdwrkshp Ibañez Kim In Balance Green Consulting Inaba Williams INC Architecture & Design PLLC Interboro Partners JAKLITSCH/GARDNER **ARCHITECTS** 

JeffArchitect Jendusa Design & Engineering, John Shafer and Assoc. Johnsen Schmaling Architects Johnson Lyman Architects jones, partners: architecture Joy Siegel Architect JPAS JSA Kansas City Design Center Karen Bausman Karolina Kawiaka Studio keernsmith Kennedy & Violich Architecture KieranTimberlake Kliment Halsband Architects knitknot architecture KOL/MAC Architecture + Design Koning Eizenberg Architecture, Inc. Kostow Greenwood Architects Krause Architecture + Interiors Kripper Studio Krueck+Sexton Architects LA-Más Lake|Flato Architects
Landing Studio
Landry Smith Architect
Lead Pencil Studio Leddy Maytum Stacy Architects lee and associates, inc. LAI Leong Leong Leupold Brown Goldbach Architects LEVENBETTS Architects Loci Architecture LOJO Architecture Lorraine Bonaventura Architect LOT-EK Louise Braverman Architect Louise Harpman\_PROJECTS
Love | Schack Architecture LTL Architects M1DTW Architects Magnusson Architecture and Planning MAISON ORION MAKE Architects makeArchitecture Marble Fairbanks Architects Mark O'Bryan Architect Marlon Blackwell Architects Marvel Architects MASASTUDIO - Marwan Al-Sayed + Mies Anderson Inc.

MdeAS Architects MGDK Architects Michael K. Chen Architecture Michael Maltzan Architecture MIIM Designs Mitchell Joachim MIXdesign MODU modus studio Moorhead & Moorhead Mork-Ulnes Architects MOS MPdL Studio MSR Design murmur Myszak and Partners NHDMNADAAA nARCHITECTS, PLLC **NEMESTUDIO** New Objects Design Norelius Studio NYVARCH Architecture Object Projects OBJECT TERRITORIES
Obra Architects Odimo Office (e.g.) office ca Office for Political Innovation Office of Mobile Design OJK Inc Onion Flats op.AL OPA - Ogrydziak Prillinger Architects opa - Operative Aria Architecture PLLC Open Architecture Practice Open Set OSD OverUnder O'Riley Office P-A-T-T-E-R-N-S Palette Architecture PARA Project Paul Preissner Architects Peckham Architecture Pei Cobb Freed & Partners Perkins Eastman Peterson Rich Office Piecework Design PLLC PKSB Architects Placetailor

MASS Design Group

MBB ARCHITECTS

Matter Architecture Practice

**Placework** Planh Plot Strategies **PORT** Positive Energy
Practice for Architecture and Urbanism | PAU Primary Architecture PROTOinc Protz Studio Pršić & Pršić Putnam-Pritchard Interiors/ NUBU Design QDG Architecture RAAB Architects Rafael Vinoly Architects Ramla Benaissa Architects Ramona Albert Architecture Re-a.d Red Dot Studio Rice+Lipka Architects Riverside Design Robert Hutchison Architecture Rogers Partners
Architects+Urban Designers Row Architecture RUR Architecture DPC Rural Studio, Auburn University Sage and Coombe Architects Sandoval Moots + architects Sasaki SCHAUM/SHIEH SchemaFlows Schiller Projects Schissel Montgomery Architects Scott Payette Architects Scroggin Studio Selldorf Architects Shalom Baranes Associates Shawn Lutz Shimizu + Coggeshall Architects SILO AR+D SITU SixTwentyOne Slade Architecture Smith-Miller + Hawkinson Architects Snow Kreilich Architects Snøhetta SO - IL Socle Solakian Inc SPACE INDUSTRIES Spacesmith Sparano + Mooney Architecture Spinagu Studio SsD

Steven Holl Architects studio ai architects Studio Ames Studio Balcones Studio Cadena Studio Christian Wassmann Studio Co Architecture Studio Eber Studio For Studio Gang studio J2 architects Studio Joseph studio K group Studio Libeskind STUDIO LUCK Studio Luz Architects STUDIO MA Studio Mayd Studio Modh Architecture studioSUMO Supernormal Susan T Rodriguez | Architecture Design Susana Torre SYNCRO Architecture Studio Taalman Architecture TAP Tektonculture Terreform ONE Territorial Empathy
The Alter Architect's Studio, PLLC
the Lab-lab for architecture The Living The Open Workshop
Theo David Architects Thomas Phifer and Partners Thomas Roszak Architecture Thornton Tomasetti thread collective Tibeb.Space Tobin Studio PLLC
Tod Williams Billie Tsien Architects I Partners Todd Zwigard Architects tonic design Tracy A. Stone Architect Trahan Architects TreanorHL Tri-Lox Trio Architecture Tsao & McKown Architects uma architecture & design Urban Colab Architecture L.3.C Urban Resilience Institute Urban Works Agency

Variable Projects Verona Carpenter Architects Virginia Melnyk Designs VMDO Architects, PC W Architecture and Landscape Architecture WAI Architecture Think Tank WALLACE DESIGN GROUP, INC. Water, Etc **WE-DESIGNS** WEISS/MANFREDI William McDonough + Partners Wolfgang & Hite Woods Bagot WORKac WRNS Studio WROAD WRT WXY architecture + urban design Yale Urban Design Workshop Young Projects
ZGF Architects
ZINN ARCHITECTURE AND **INTERIORS** [dhd] derek hoeferlin design

urban-interface, Ilc

UrbanLab

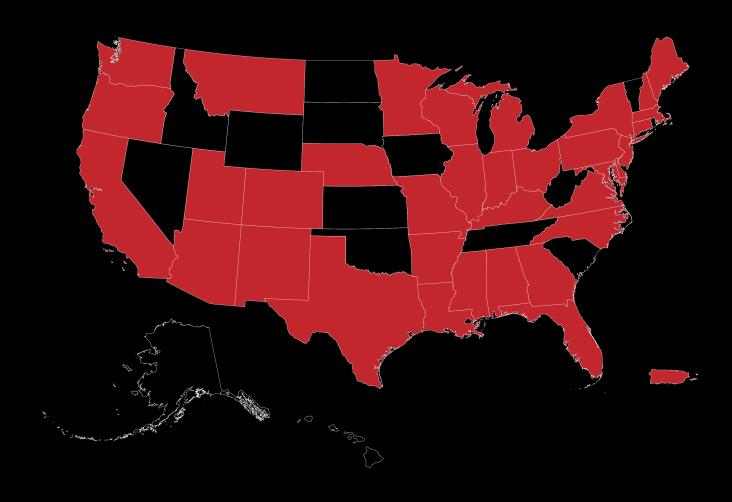


Fig 1. Location of US Architect Declare Signatories

#### **OVERVIEW + DEMOGRAPHICS**

### Q: What is the size, in total employees, of your firm/organization?

The first section of the survey concerned the demographics of practices. Of the respondents, 87% were Partners, Principals, Directors, or Owners of their practices, while 7% were Heads of Sustainability and 5% were Associates and Designers. This suggests that the survey was considered at the highest levels of responsibility, as well as by individuals who specialized in sustainable practices.

Almost 77% of signatories had 1-9 employees, closely reflecting the demographics in the AIA's 2020 firm survey report, where 75% of almost 1000 of the surveyed firms employed between 1-9 people. Only 14% of the signatories who responded employed between 10-49 people and 9% had 50-plus employees (Fig 2).1 This is similar to the responses to the AIA 2020 Firm Survey Report, where 9% of firms employed between 10-40 people, while 6% employed 50-plus. It is important to distinguish the two intentions of the US Architects Declare's survey and the AIA's report. While the purpose of US Architects Declare's survey was to develop a better understanding of how to best support signatories in addressing the crises, the AIA's report pointed out national patterns such as diversification, increased retrofitting design, and the enormous impact of larger firms upon the profession. Drawing from both, US

Architects Declare is mindful that although larger firms are in the minority in the United States, they often have greater representation and influence because of their large project size and number of employees. Small firms too must be supported.

Number of employees	Percentage of Total Respondents
1	17.9%
2-9	58.9%
10-19	7.1%
20-49	7.1%
50-149	5.4%
150+	3.6%
Total	100%

Fig 2. US Architects Declare Signatories Firm Size

<sup>1.</sup> Firm Survey Report 2020, Washington, DC: The American Institute of Architects, 2020.

### IMPACT OF THE DECLARATION

Q: How well aligned to the principles of US Architects Declare do you feel your organization was at the time of becoming a signatory? How compelled to make major changes in your organization's approach to projects have you been since signing the Declaration?

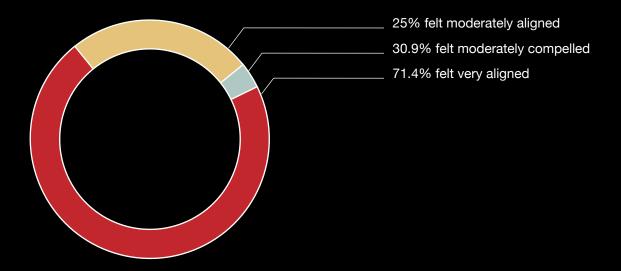
Of the signatories surveyed, a majority of 71% believed that their practice was 'very well aligned' with the principles of Declare, while 25% felt 'moderately aligned,' and a little less than 4% were 'not very aligned, but want to be' (Fig 3).

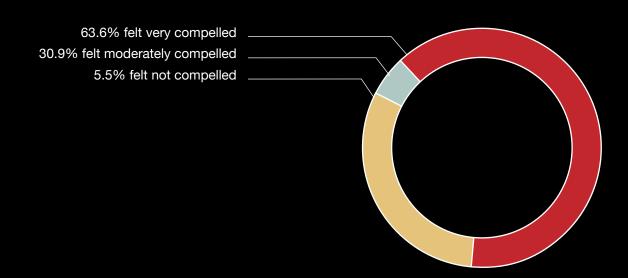
Since signing onto Declare, almost 64% of signatories stated that they felt 'very compelled' to change their approaches to projects, almost 31 % felt 'moderately compelled,' and almost 6% were 'not compelled' (Fig 4).

A breakdown of each category reveals that of the 39 firms who felt very aligned with the Declaration, 62% still felt very compelled to make major changes in their approaches to projects since becoming a signatory. Of the respondents, 33% felt moderately compelled, and 5% did not feel compelled to change (Fig 5).

Of the 13 practices who felt moderately aligned, 62% felt very compelled to make changes in their projects, while 38% felt moderately compelled, and 8% felt uncompelled. Finally, only two firms felt unaligned to the principles US Architects Declare at the time of signing, but both firms felt very compelled to change the way they practice since signing.

It is especially interesting to compare the breakdowns of the firms who felt very well aligned and those who felt moderately aligned, as 62% of both groups felt very compelled to change their practice. The latter group has a slightly higher percentage of practices who feel moderately compelled to change and not compelled to change. Most signatory firms are looking for ways to meet the Declaration, regardless of how aligned they already are.





Top: Fig 3. How well aligned to the principles of US Architects Declare do you feel your organization was at the time of becoming a signatory? Bottom: Fig 4. How compelled to make major changes in your organization's approach to projects have you been since signing the Declaration?

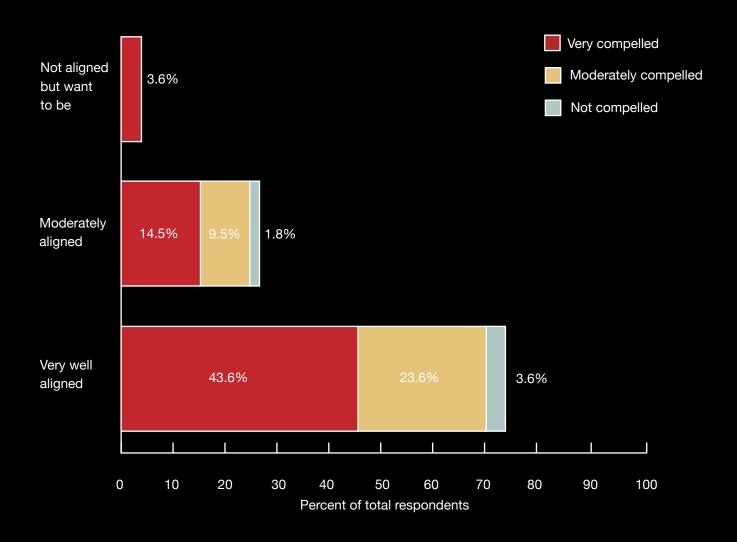


Fig 5. Subcategory Breakdown of Fig 4.

#### Q: What steps have you taken to support your Declaration?

Practices were able to select more than one option when asked if they have taken steps to support their Declaration: 'Statement - written a statements of intent for your practice,' 'Project - actively engaged these principles on a project,' 'Practice model - changed how you work,' and 'Training - taken classes or otherwise educated yourself or employees about these issues.'

Out of 53 responses for this question, 30 firms, or 56% of the respondents, chose only one step, making this subcategory the majority. 30% of respondents selected 'project: actively engaged these principles on a project' only, almost 8% selected 'statement: written statements of intent for your practice' only, 13% chose 'training: taken classes or otherwise educated yourself or your employees about these issues,' and a little under 6% picked 'practice model: changed how you work' only (Fig 6). A total of nine practices, or 16% of total respondents chose two steps. Almost 2% of practices selected project and statement, 9% selected project and training, and 3% chose project and practice. Only one firm chose training and practice, accounting for less than 2% of the total respondents.

Many respondents chose three or more steps, making a total of 14 firms, or 26%. 7% of firms had taken project, statement, and training steps to support their Declarations, while 3%

chose project, statement, and practice. 3% chose project, training, and practice, and 3% chose statement, practice, and training. 7% of practices chose all of the above: practice, training, project, and statement steps.

A majority of respondents selected only single options, or single steps they have taken to integrate the Declaration into their own practices. More practices chose three or more steps (26%) than those who chose two (16%), altogether making 23, or 43% of firms who have taken multiple steps in supporting the Declaration. Respondents are taking a combination of steps to support the Declaration within their practices.

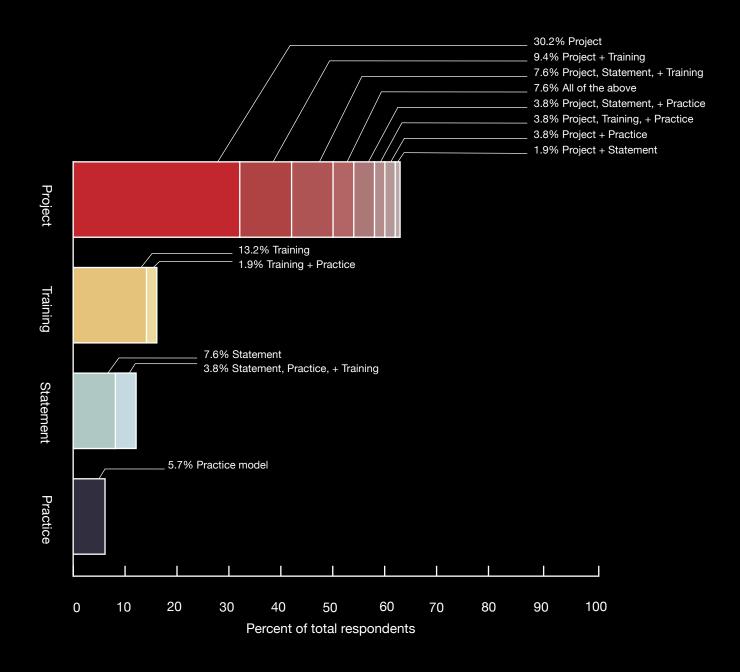


Fig 6. What steps have you taken to support your Declaration?

### Q: If you have taken steps, what drove you to do so?

When asked the motivation behind taking steps to support the Declaration, practices were also able to select more than one option: 'crisis: this is an emergency and we need to be acting now,' 'education: the opportunity to improve design solutions in your work,' 'business strategy: the opportunity to showcase awareness of Declaration principles,' and 'time: the opportunity to reflect on the stance of your practice relative to the Declaration principles.' Of 53 total responses, 41% chose only crisis, 15% chose only education, 5% chose only business strategy, and 1% (one practice) chose only time as a motivation for supporting US Architects Declare (Fig 7). This marks a total of 34 practices who chose single-option answers, making this subcategory of responses the majority, or 64%.

For practices who chose two-option responses, 8% chose crisis and education, 1% crisis and business, 3% education and business, and 1% business and time. A significantly smaller portion of respondents selected two responses than single-choice answers, accounting for only nine out of the 53 responses, or almost 17%.

Practices that chose three or more options fell in the following: 2% chose crisis, time, and education, 7% selected crisis, business, and time, 3% chose crisis, education, and business, and one firm (1%) chose crisis, business, and time. Only one firm chose all four options.

This subcategory accounts for 18% of total responses, or a total of 10 firms.

Similar to how practices responded to supporting the Declaration, a majority of practices elected single-choice answers when asked their reasons for doing so. While many firms believed in a combination of reasons for supporting US Architects Declare, this does not indicate that practices who chose single answers did not have multiple reasons for incorporating the Declaration into their own practices. Perhaps signatories who chose one answer believed it to be the most compelling, among others. It is an emergency, after all.

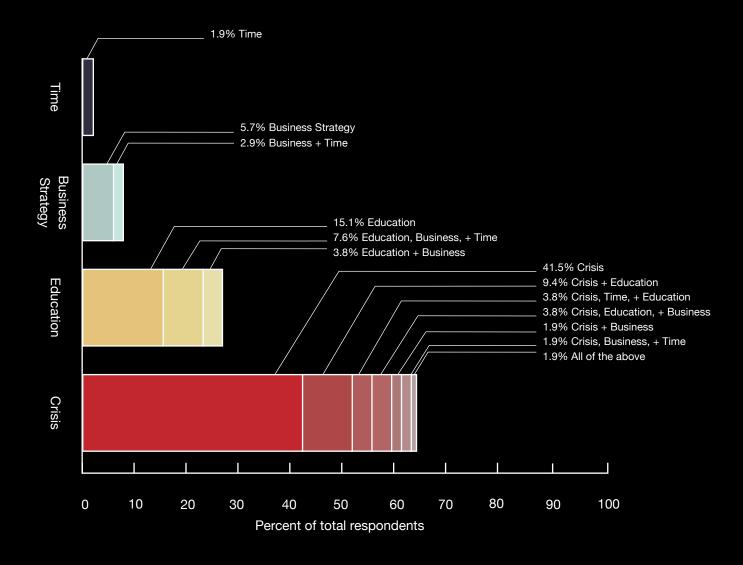


Fig 7. If you have taken steps, what drove you to do so?

### Q: What are you willing to Declare moving forward?

Practices offered a variety of text-based responses in key areas such as biodiversity protection and monitoring and reducing carbon emissions when asked about their own Declarations:

"I am willing to realign our firm to focus more aggressively on regenerative design. A mind shift beyond sustainability to regenerative design is imperative. We have completed several LEED projects and two Living Building Challenge projects...Our hope is that with more experience by us and the profession and the kind of work and support Architects Declare is doing, the difficulty and expense [of LBC projects] will moderate and these practices will become the norm."

"We work to make existing buildings less carbon intensive and new home Net Zero Energy...[we] also seek to protect our watersheds for drinking water and native plants...[we specify] natives species- so that once plants are established, clients can cease irrigating."

"We helped conceive and develop the SE 2050 Challenge, which states, "All structural engineers shall understand, reduce and ultimately eliminate embodied carbon in their projects by 2050." We strongly uphold our responsibility – as defined by the engineering code of ethics for the safety, health and welfare of the public – to help reduce embodied carbon in the built environment."

#### **COMMENTS ON DECLARE**

### Q: Do you feel that US Architects Declare is providing support to your firm?

When asked if practices felt that US Architects Declare was supporting their firm, respondents were able to select 'yes,' 'no,' or submit their own text-based response. Of the responses, 40% selected 'no,' and 27% selected 'yes' (Fig 8).

While 11% of firms wrote in a text-based response that they were unclear of any support, 5% of firms wrote that they felt the relationship between signatories and US Architects Declare was symbiotic, interconnected, or at least complimentary. Another 11% of respondents wrote that they did not feel supported by US Architects Declare, and that it would help to have more resources and communications moving forward.

"It is a complimentary resource to other initiatives out there (Building Green's SDL Group, CBE, etc)."

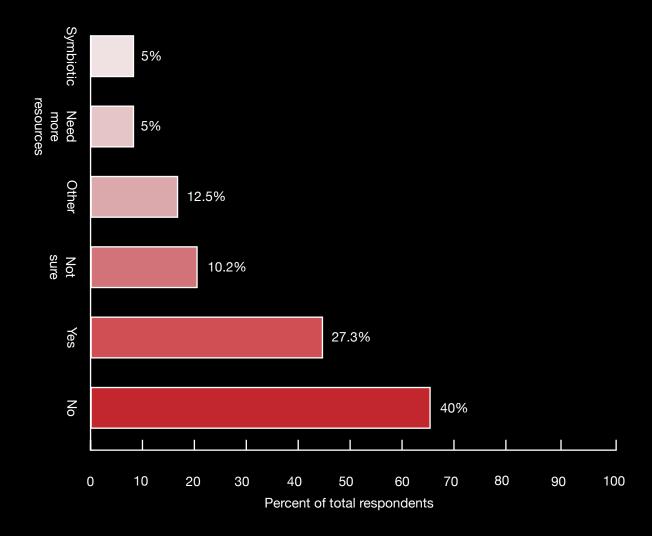


Fig 8. Do you feel that US Architects Declare is providing support to your firm?

Q: What is the most important thing for US Architects Declare to do going forward? Information sharing, advocacy, solidarity, other? What is the most important thing for this organization to do to advance these causes through our work?

Fifty firms provided feedback for how US Architects Declare could better support their practices moving forward, as well as the most important thing for the organization to do going forward (solidarity, advocacy, and information sharing). Advocacy was the most chosen option, with 16 firms writing that there needs to be advocacy on some legislative/policy level, whether it be state or federal. Some firms supported advocacy on changing LEED or (coordinating with) AIA, while others believed in advocacy on the educational level, and for underserved communities.

The second most common response was information sharing: at the level of education, between architects themselves, as well as between architects and their clients. The third most common response was advocating for solidarity within the architectural profession—standing behind one Declaration. A small number of firms recommended that US AD hold its signatories accountable to a metrics system.

"Advocacy for individuals who are underserved. BIPOC community and architects still need a lot of systematic support, and this would also help the larger discussions of how climate change affects different races, gender, and class."

"Grow, expand the conversation and support firms with resources."

"Resources to help educate clients and help them make informed decisions."

"Advocacy with solidarity to exert pressure across the industry toward positive change."

"Communicate - change mindsets and speak loudly. Outreach - get the word out, especially to the mainstream architect. Resources - Provide playbook and metrics (staged goals firms can attain to)."

#### Q: How can US Architects Declare Support this work?

As for how US Architects Declare can support the respondents' suggestions, a majority of practices advocated for the need to information broadcast: social media, marketing, educational resources, case studies, tool kits, a playbook for firms, and a database of projects/case studies, while a small number brought up again the need a metric for which projects align with the Declaration and which do not. One firm suggested organizing US Architects Declare on a city-by-city basis.

"Perhaps US AD could become a clearing house for information and advocacy resources on best practices (ie. build a good website for this purpose). A place for firms to share ideas and for helpful discussion would be good."

"Grow, expand the conversation and support firms with resources."

"I think information, tool, playbook sharing would be the best and most useful thing to put into action for my team and architects in general. More broadly, public education and public awareness of the role of architecture as it relates to these issues would be have a huge impact." "Advocacy and legislative lobbying; I think it is imperative that building codes get radically updated to compel clients to support the mission. Too often, the additional cost for sustainable systems and applications are cut out of a project since they are not required by law (or at least not to the extent that they should to make a difference)."

"A robust communications campaign to make the general public understand how we are adapting to do better for the planet and communities would create more opportunities for architects to engage and do good work."

"Build city specific working groups, we would love to help organize some in Chicago."

#### **FUTURE OF DECLARE**

Understanding and acting on the responses from this survey is critical to how US Architects Declare moves forward as an organization. Key responses include firm size, practices' reasons for signing onto US Architects Declare, willingness of practices to change in order to meet the Declaration principles, and where firms are taking action. The survey also highlights that most Signatories do not feel that Declare is supporting their Declaration and needs to take action and share tools/resources.

Considering that around three-quarters of firms in the United States have between one to nine employees, which is also reflected in the demographics of the survey (Fig 1), US Architects Declare need to work on developing strategies that tailor to smaller firms AND projects to combat this interlinked emergency. As one signatory pointed out in their survey response, "We need strategies for all-sized projects to meet this crisis."

Only two firms responded that they did not feel aligned at the time of signing, but both felt 'very compelled' to change (Fig 5). Furthermore, the proportion of firms who felt 'moderately aligned' and 'very aligned' to the principles of US Architects Declare who then feel 'very compelled' are the same. These results indicate an overall positive impact of the Declaration on encouraging practices to alter their approach to address the interlinked crises. US Architects will continue to support signatories upholding the Declaration principles through their practices.

While firms are already taking steps with their own practices, projects, and clients, responses indicate that the majority of firms believe that US Architects Declare is best positioned to organize at the national level (through advocacy).

While a plurality of firms found 'crisis' to be the most compelling reason for taking steps to support their Declaration (Fig 7), 'projects' are where practices are taking most action, rather than at a structural level (Fig 6). This indicates that firms believe the greatest need for change is at a much larger scale (advocacy, information sharing, solidarity)—at the scale that the crisis demands—but many have enacted the Declaration at the smaller scale of the project. US Architects Declare can provide tools for (smaller) projects, as well as a space for collaboration and advocacy.

